

# Business Builder: Reach Your Target Market Online!

20,000 bonus  
banner ad  
impressions at  
completion of  
6-month campaign!

Partner with Freedom Interactive for industry-leading marketing solutions that drive revenue and grow your business!

Freedom's **Business Builder Program** offers effective and affordable marketing essentials designed to create immediate response, drive leads and build your business.

## Package Options – \$199/month

### PACKAGE 1: BUSINESS DISCOVERY

#### ✓ Business Profile Page

Create a content-rich "Business Profile Page" that will be submitted to over 60 directories and search sites to drive traffic to your business.

#### ✓ Yellow Pages - Enhanced Listing

Leverage our brand and gain premium exposure to consumers actively searching your products and services, in your local area.

### PACKAGE 2: ENHANCED VISIBILITY

#### ✓ 20,000 Banner Ad Impressions

Deliver your message to our loyal and engaged online audience through our leading local newspaper and broadcast web sites.

### PACKAGE 3: IMMEDIATE TRAFFIC

#### ✓ \$200 Pay-Per-Click (PPC) campaign

Grow your share of search-generated revenue through exposure on top rated search engines.

Banner ads are Run of Site (ROS) and include Leaderboard (728x90), Skyscraper (160x600) and Medium Box (300x250). Three month commitment required.